

POLICY TITLE	Privacy Policy	POLICY #	POL-GPC-007
APPLIES TO/SCOPE	IO, RO, NO	POLICY OWNER	VP, GPC
SUPERSEDES		EFFECTIVE DATE	
APPROVAL	ET	REVISION DATE	9/18/2009
RATIFICATION DATE		NEXT REVIEW DATE	6/1/2013

1. PURPOSE

ChildFund International's Privacy Policy defines the scope and rules of ChildFund International's relationship with donors regarding the privacy of their information and an "opt out" understanding based on ChildFund's core value system. This policy describes how we use the information we collect and with whom we may share it, and the steps we take to protect the security of that information.

2. POLICY

- 2.1. All new and existing ChildFund International donors are protected by this privacy policy and its guidelines. ChildFund International will adhere to ethical standards and guidelines in its relationship with all new and existing supporters and volunteers.
- 2.2. ChildFund International asks for information including name, address, telephone number, email address and credit card or banking information for contributions, either by phone, mail or on our website. ChildFund International does not sell, rent, or trade this information without express permission of the donor, except in the case of service providers that we have retained to perform services on our behalf for example, to process donations. These service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.
- 2.3. In addition, we may disclose information about you (i) if we are required to do so by law, (ii) in response to a request from law enforcement authorities or other government officials, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity.
- 2.4. We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to try to direct the transferee to use personal information you have provided through this website in a manner that is consistent with this Privacy Notice.
- 2.5. Donors who want us to update their contact information or remove their name from our mailing lists, including those who "opt out" as a donor, may contact us by: calling us at (800) 776-6767 or (804) 756-2700, writing to us at P. O. Box 26484, Richmond, Virginia 23284, or by visiting www.childfund.org/contact_us.

- 2.6. Occasionally visitors to our website may be asked to complete a survey or a poll about their relationship with ChildFund, and sometimes we offer a contest or game. We do not keep information from these activities unless you specifically agree to it. Also, when you visit our website, your browser automatically sends us certain Internet-related information (such as the Internet Protocol (IP) address of the computer you are using). We also may use cookies (small text that identify your previous visits) and Web beacons to better understand how visitors use our site.
- 2.7. We maintain administrative, technical and physical safeguards to protect against unauthorized disclosure, use, alteration or destruction of the personal information in our possession. We use the industry standard for Internet security, Secure Socket Layer (SSL) technology, to help protect our information.

3. DEFINITIONS

None

4. RESPONSIBILITIES

4.1. The Executive Team and the Vice President and Directors of the Marketing Department are responsible for ensuring that this policy is adhered to consistently and effectively by all ChildFund International staff.

4.2. All ChildFund International staff must comply with this policy.

5. EXCEPTIONS

None

6. RELATED REGULATORY REQUIREMENTS

None